



**Friday, February 3, 2023**

Recognize and honor the District’s outstanding teachers, principals, assistant principals and school-related employees by submitting a recognition ad.

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CONTACT NAME \_\_\_\_\_

SCHOOL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

NOMINEE/FINALISTS NAME(S) \_\_\_\_\_

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**Advertising Opportunities**

	<b>Cost</b>	<b>Ad Dimensions</b>
<b>Full-Page</b> , color .....	\$1,000 .....	7.75” width x 9.75” height (vertical)
<b>Half-Page</b> , color.....	\$700 .....	7.75” width x 4.75” height (horizontal)
<b>Quarter-Page</b> , color.....	\$500 .....	3.75” width x 4.75” height (vertical)

**Ad and payment are due by Friday, November 30, 2022.**

Send your ad to nyasha.hinds@browardschools.com  
or work with the BCPS Graphics Department to create your own ad.

**Make checks payable to Broward Education Foundation,  
writing Caliber Awards in the memo section.**

**Mail to:**  
Nyasha Hinds  
Broward County Public Schools  
600 SE Third Avenue, 2nd Floor  
Fort Lauderdale, FL 33301

[browardschools.com/caliber-awards](http://browardschools.com/caliber-awards)



## ADVERTISING SPECIFICATIONS

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### Accepted File Formats:

- PDF is the preferred format. Make sure to save/export your file as press quality. This setting will allow you to create a press ready PDF with all fonts and images embedded in the file.
- EPS, TIF, JPG, PSD format. Website images are not recommended for printing due to low image resolution.

### General Guidelines:

- Convert all fonts to outlines or include all fonts used.
- Embed objects/photos or include all images that are placed or imported into the final layout of the file.
- Logos and line-based objects should remain in vector format whenever possible.
- Artwork must be sized correctly, using the dimensions provided above.
- Be sure all files have full copyright permission to reproduce (if applicable).
- Images must be 300 dpi at final size. Please do not “res-up” lower resolution images, as it will make the image pixelated.

For more information about advertising specifications,  
contact the Graphics Department at 754-321-1055.

Advertising art and payments are due by **Friday, November 30, 2022.**

**Make checks payable to Broward Education Foundation,  
writing Caliber Awards in the memo section.**

**Mail to: Nyasha Hinds, Office of Communications and Legislative Affairs  
Broward County Public Schools  
600 SE Third Avenue • Fort Lauderdale, FL 33301**

**For more information, contact Nyasha Hinds at 754-321-2300  
or [nyasha.hinds@browardschools.com](mailto:nyasha.hinds@browardschools.com).**



**The School Board of Broward County, Florida** Lori Alhadeff • Torey Alston • Daniel P. Foganholi • Debra Hixon • Sarah Leonardi • Ryan Reiter • Nora Rupert • Manuel A. Serrano • Kevin P. Tynan • Dr. Vickie L. Cartwright, Superintendent of Schools

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender identity, gender expression, genetic information, marital status, national origin, race, religion, sex or sexual orientation. The School Board also provides equal access to the Boy Scouts and other designated youth groups. Individuals who wish to file a discrimination and/or harassment complaint may call the Director, Equal Educational Opportunities/ADA Compliance Department & District's Equity Coordinator/Title IX Coordinator at 754-321-2150 or Teletype Machine (TTY) 754-321-2158. Individuals with disabilities requesting accommodations under the Americans with Disabilities Act Amendments Act of 2008, (ADAAA) may call Equal Educational Opportunities/ADA Compliance Department at 754-321-2150 or Teletype Machine (TTY) 754-321-2158. [browardschools.com](http://browardschools.com)